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Product manager



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Order Manager

Camunda Days Paris 2023





DECATHLON

15.4 B€

Net sales

+12% growth vs 2021

70

Countries

105 000

passionate teammates

1 750

stores



Joachim BENSALAH

Product Manager

AGE

41

SENIORITY

12 years

SPORT

Football

2011-2015

Product Manager
Stores Backoffice App

2015-2020

Product Manager
Posdata

2020-2023

Product Manager
OneOM



Content



1. Introduction

What is OneOM ? How does it work ?

2. Focus on Camunda

How do we use it ?

3. Achievements & Opportunities

What have we done so far ?

4. Conclusion

Where are we going next ?

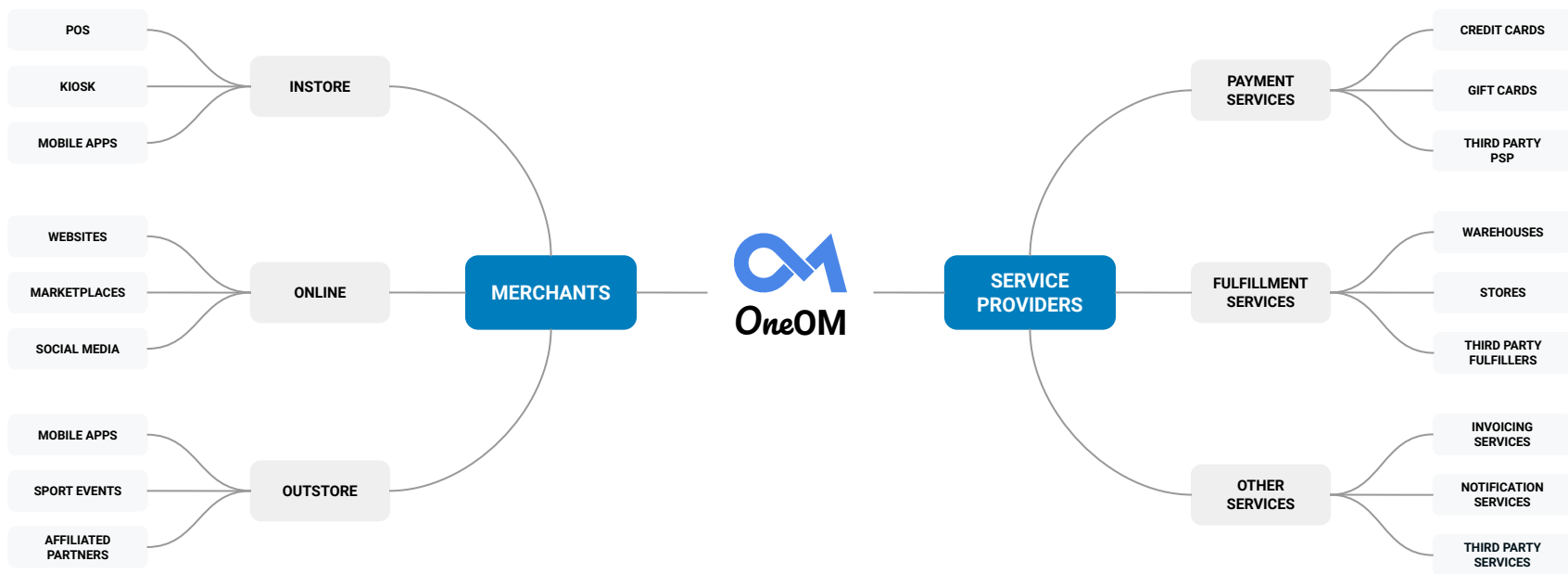


*What is **OneOM** ?*

OneOM is a versatile **order manager** in charge of processing any kind of customer order placed on any commerce solution.

At its core, the OneOM **platform** relies on a workflow engine (Camunda), delegating tasks to seamlessly integrated services (payments, fulfillments, ...).

Platform oriented.



Our *mission.*

Manage orders

- Microservices orchestration, delegating tasks to domain specific partners.
- Deal with parallel and sequential requests and actions.

Scale with business

- Support the current business cases and enable the future ones.
- Support the ever growing number of orders to process.

Core versatility

- Support any kind of orders from any commerce solutions.
- Support many service providers and partners.

Data accessibility

- Enable several ways to access data (api, stream, webhook, dashboard).
- Enable transparency and traceability.



How does it work ?



Order Processing

Get the right job done by the right service at the right time.



Order Repository

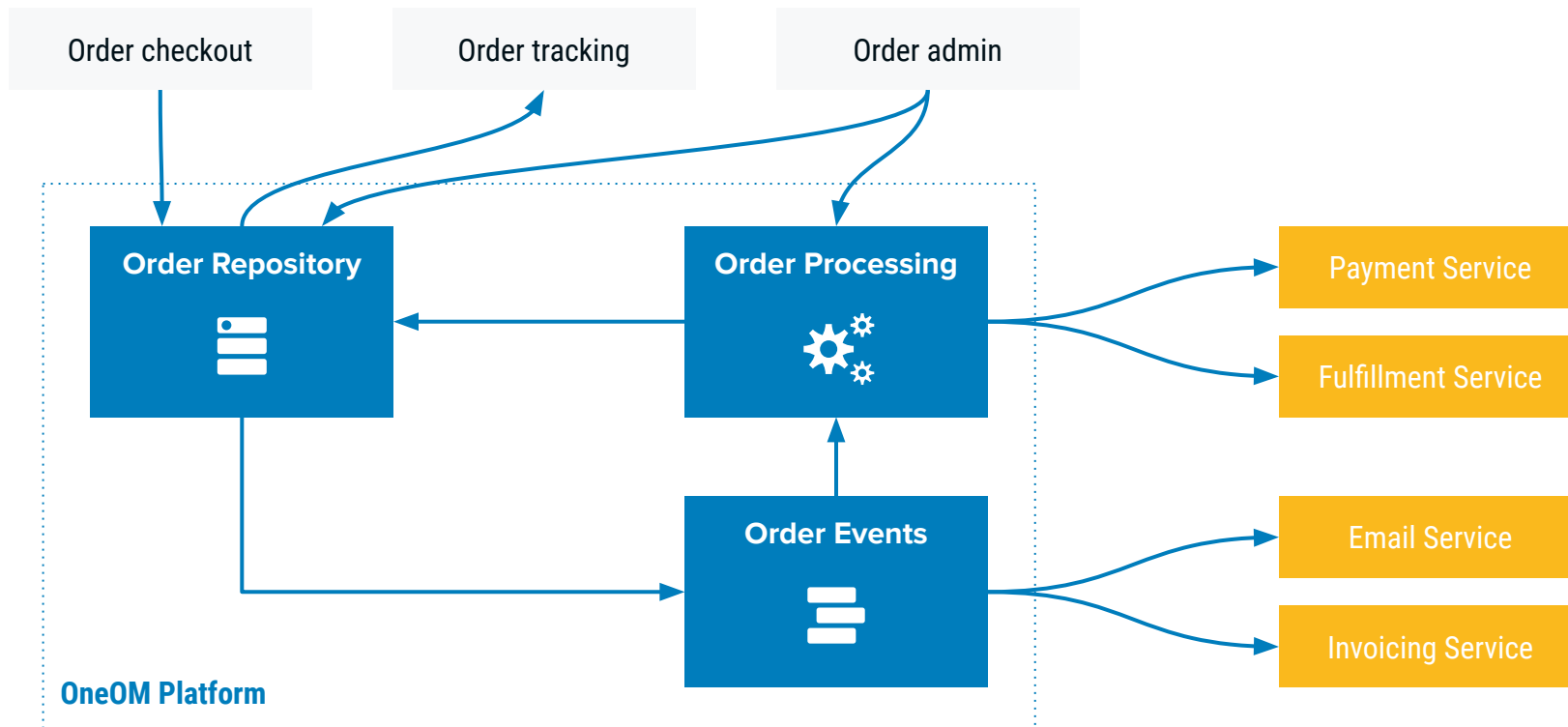
Provide a clear picture of the order state at any step of the process.



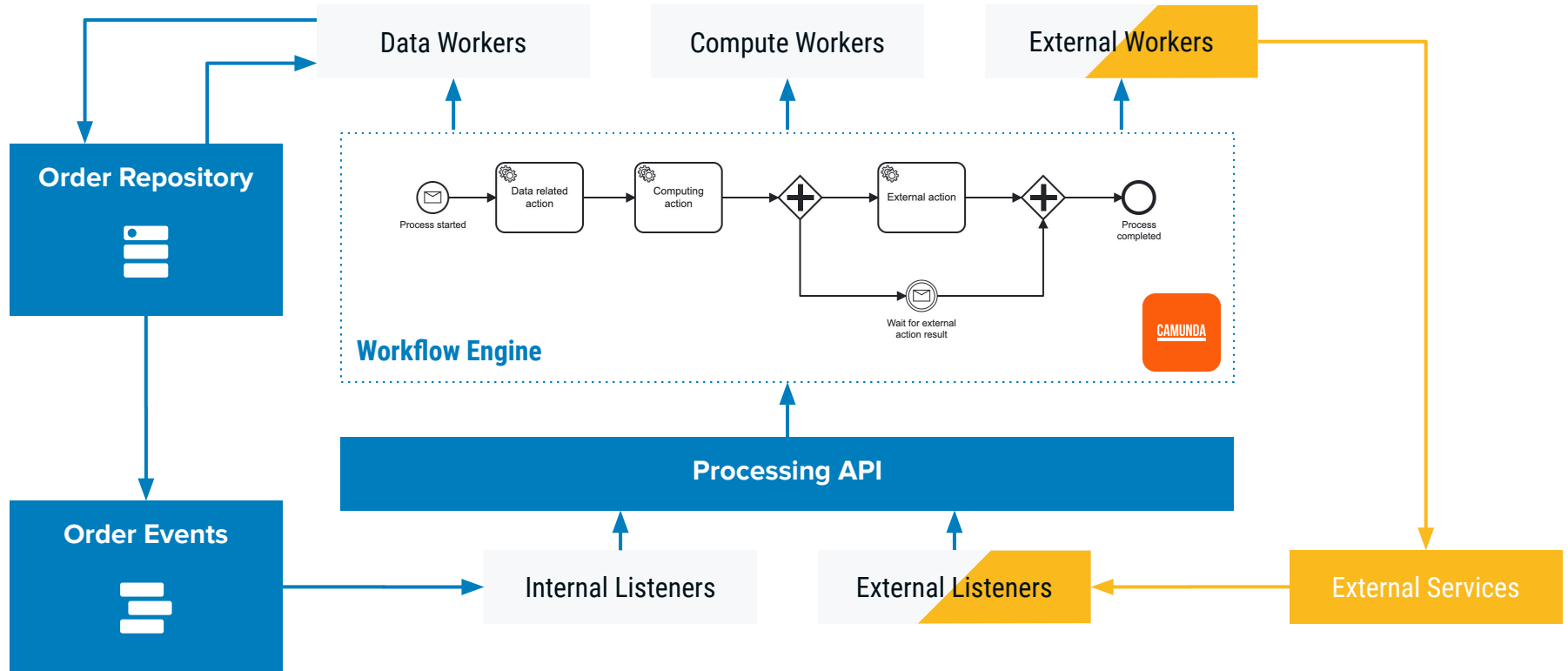
Order Events

Provide a real time data stream of the order state whenever it changes.

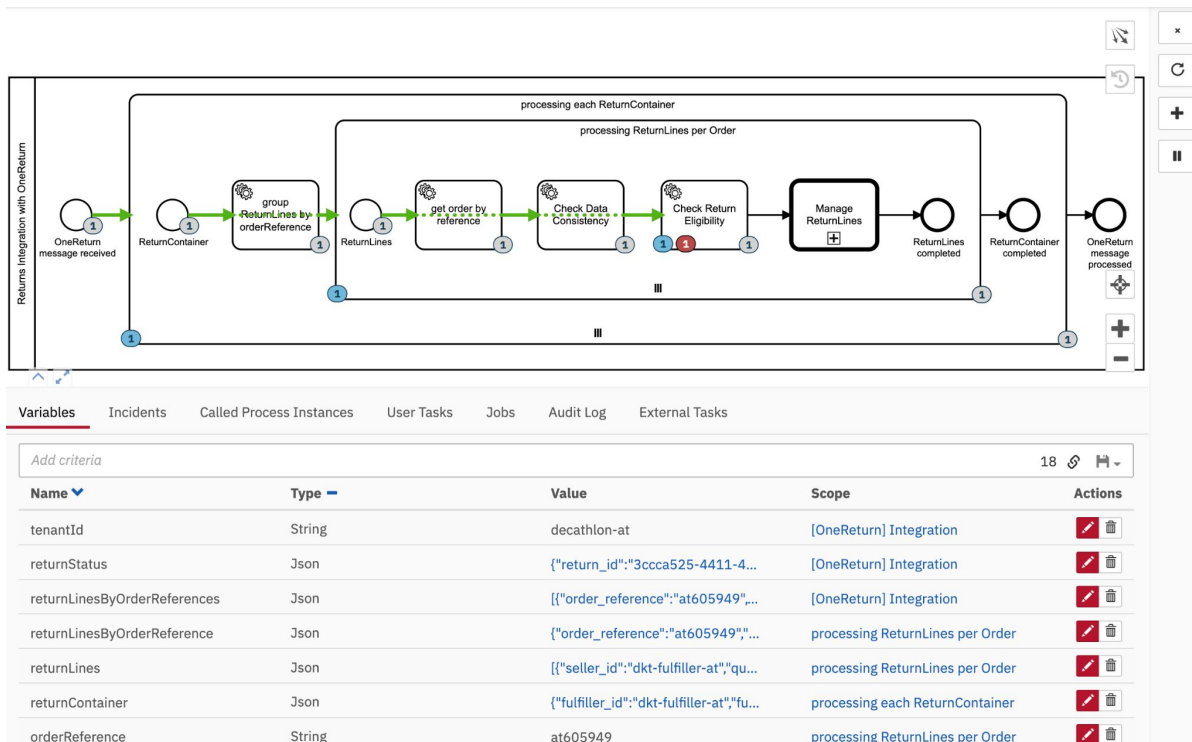
Architecture *overview.*



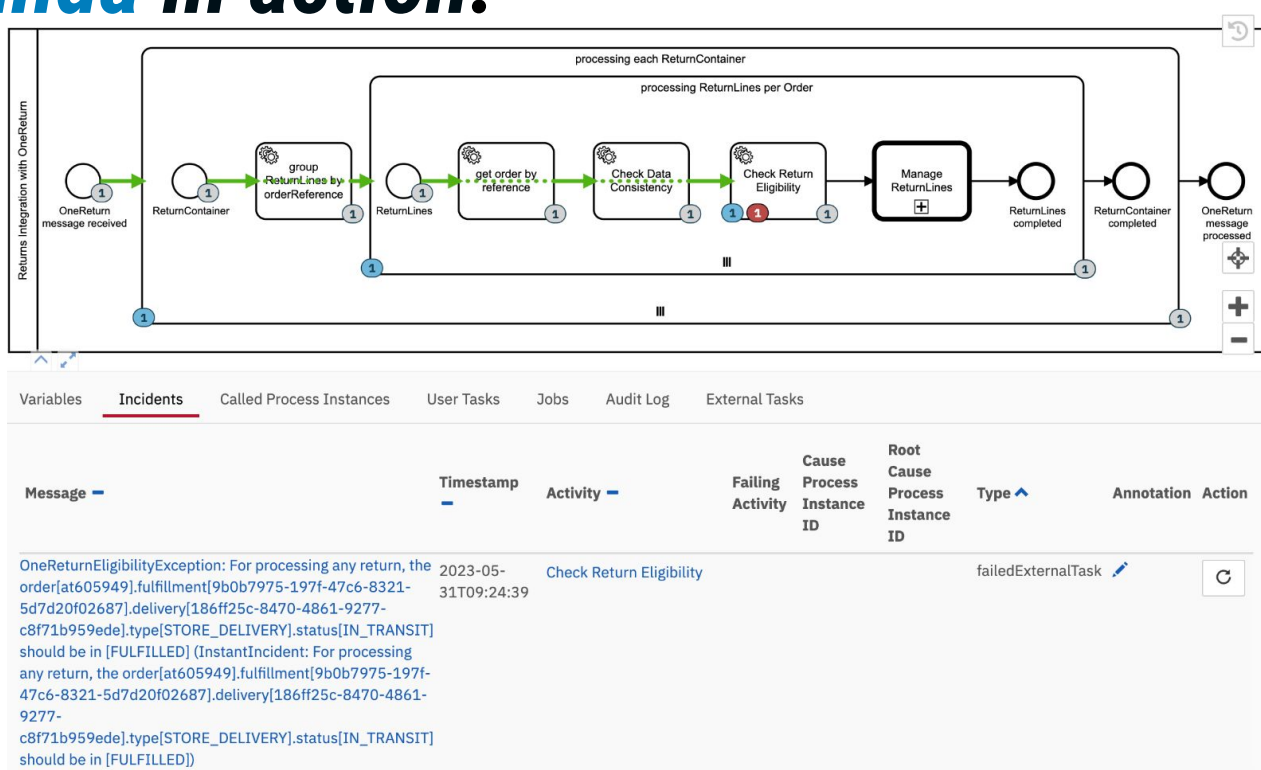
Processing concept.



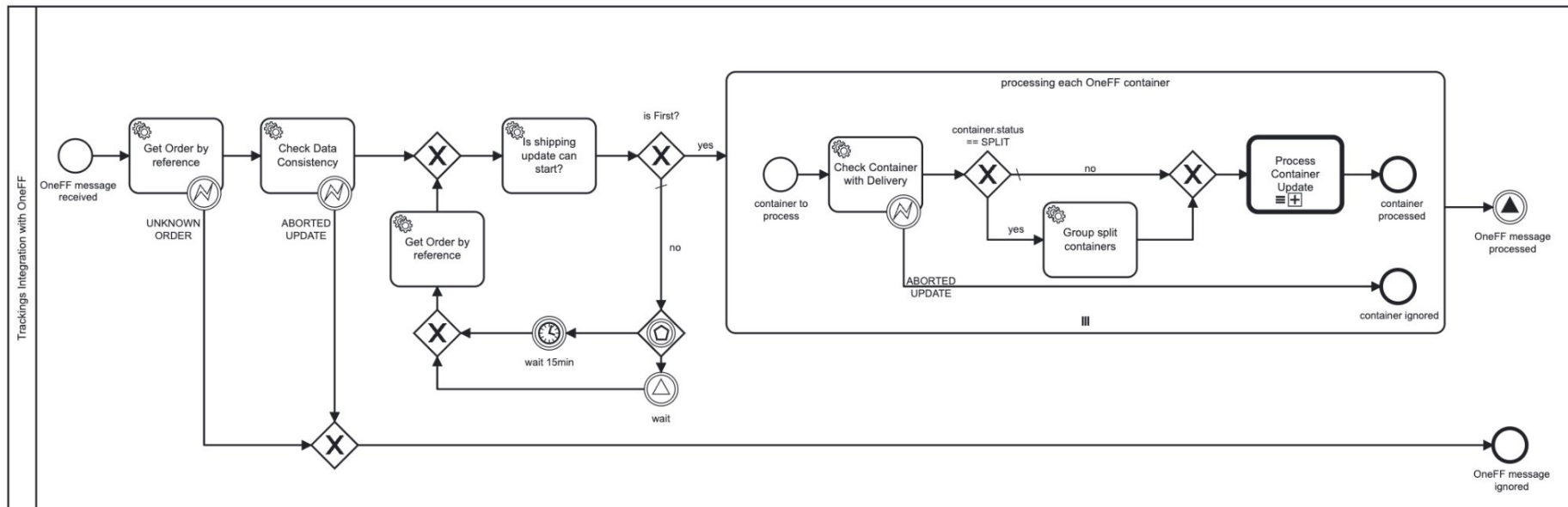
Camunda in action.



Camunda in action.



Camunda in action.



Ongoing rollout 1/2

Oneshop

Ecommerce Solutions

- ✓ decathlon-at
- ✓ decathlon-se
- ✓ decathlon-bg
- ✓ decathlon-hr
- ✓ decathlon-si
- ✓ decathlon-sk
- ✓ decathlon-cl
- ✓ decathlon-mx
- ✓ decathlon-ie
- ✓ decathlon-id
- ✓ decathlon-tn
- ✓ decathlon-il

Oneshop

Ecommerce Solutions

- ✓ decathlon-co
- ➡ decathlon-dz
- ➡ decathlon-lt
- ➡ decathlon-rs
- ⌚ decathlon-ma
- ⌚ decathlon-lv
- ⌚ decathlon-ee
- ⌚ decathlon-gr
- ⌚ decathlon-za
- ⌚ decathlon-eg
- ⌚ decathlon-mt
- ⌚ decathlon-ci

Cube

Ecommerce Solutions

- ✓ decathlon-be
- ➡ decathlon-nl
- ➡ decathlon-gb
- ⌚ decathlon-ch
- ⌚ decathlon-fr
- ⌚ decathlon-de
- ⌚ decathlon-es
- ⌚ decathlon-it
- ⌚ decathlon-pt
- ⌚ decathlon-hu
- ⌚ decathlon-pl

Cube

Ecommerce Solutions

- ⌚ decathlon-tr
- ⌚ decathlon-cz
- ⌚ decathlon-ro

DIGITAL
Enablers

Ongoing *rollout* 2/2

Others

Ecommerce Solutions

- ✔ decathlon-sg
- 🕒 decathlon-au
- 🕒 decathlon-kr
- 🕒 decathlon-my
- 🕒 decathlon-tw
- 🕒 decathlon-ph
- 🕒 decathlon-vn
- 🕒 decathlon-jp
- 🕒 decathlon-th

- 🕒 decathlon-us
- 🕒 decathlon-hk

Others

Marketplaces

- ✔ galaxus-ch
- 🕒 walmart-mx
- ✔ walmart-us
- ✔ target-us

Overview

Q1 2023



331 230

Orders



79 270

Change requests



22 000 000

EUR



32

Workflows



18

Merchants



3 052 613

Messages



~3751 orders / day



Our *feedback* on Camunda.



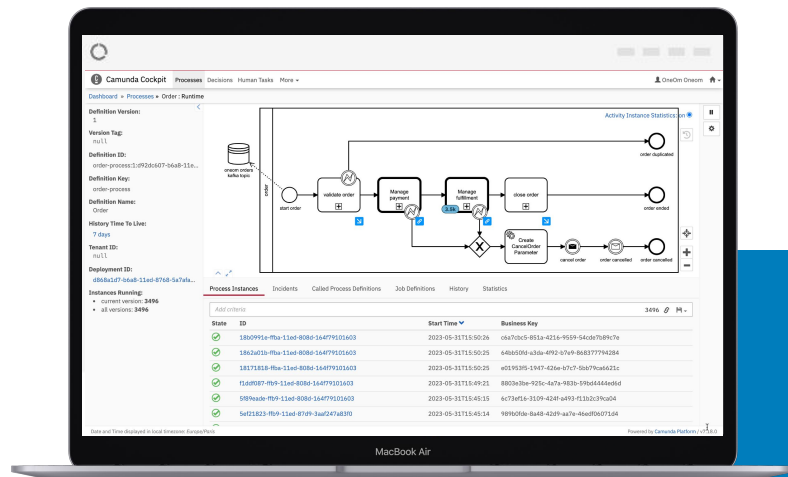
Make collaboration easier.



Process observability.



Developer friendly.





What's coming *next* ?



Process optimization

Use processing data to optimize workflow



Process migration

Switch to multi tenants architecture.



Camunda 8 migration

Replace unsupported symbols.

Thank you !

Any questions ?

