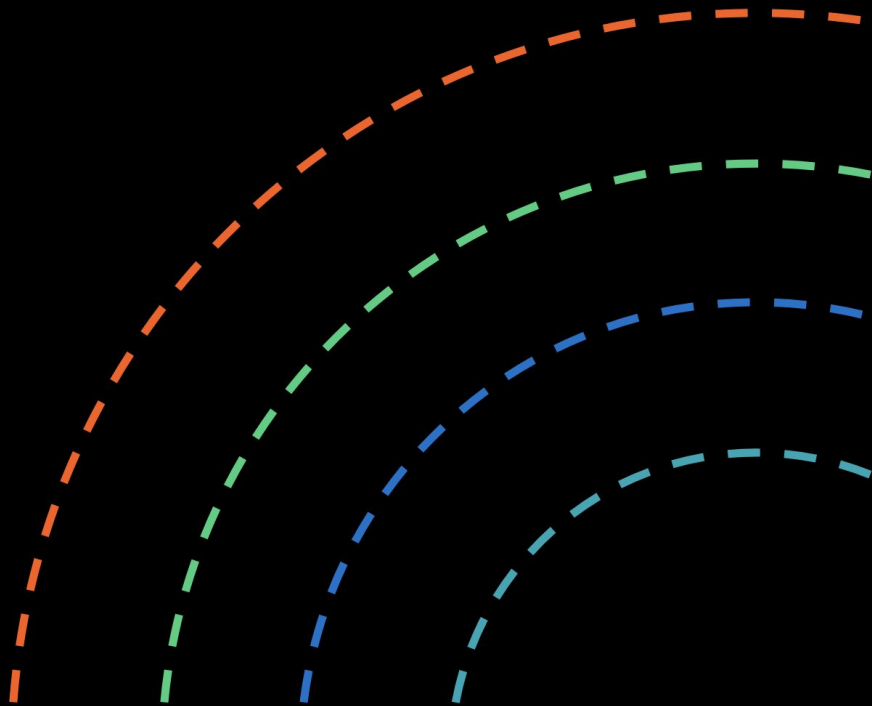
CAMUNDA

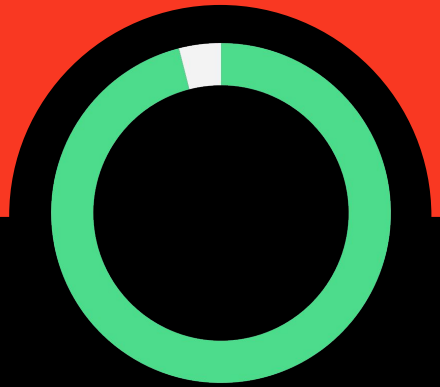
Orchestrate.
Automate. Transform.



Jakob Freund, CEO Camunda

96% of decision makers agree:

Process Automation is the key to Digital Transformation.[1]



But it's also the challenge.

Most organizations have more than five endpoints needed for automation:[2]

- Human Work
- AI
- Business Rules
- Micro Services
- RPA
- API
- IoT
- Systems (legacy + homegrown)

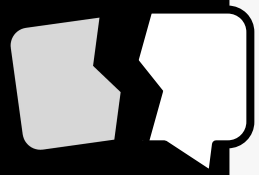
Source: *2023 State of Process Orchestration Report*. n = 755 IT decision makers from the US, UK, Germany, and France.
[1] Question: To what extent do you agree or disagree with the following statement: "Process automation is a vital element of digital transformation"?
[2] Question: Which of the following components are included as part of a typical process automation implementation within your organization?

A tech startup’s situation

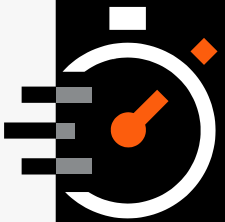
Your company’s situation

Most organizations have more than five endpoints needed for automation.

Business and IT teams struggle to communicate and collaborate.

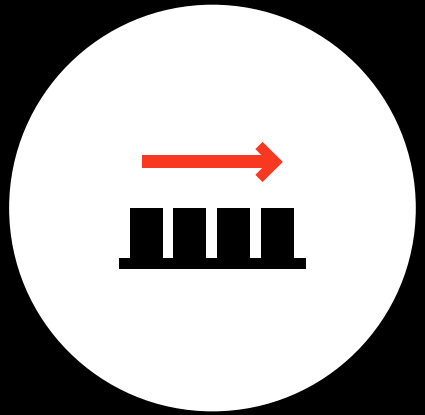


Digital transformation leads to a growing need for scalability and resilience.



Aspiration

Amazon-levels of automation **where processes run seamlessly**



Reality

Dealing with a complex mix of systems is a **harsh reality**

VA | U.S. Department of Veterans Affairs

Increasing the rate of automation for benefits claims by more than 65% and reducing average claim processing time by over 33%.

Camunda enables organizations to **orchestrate processes** across people, systems, and devices to continuously **overcome complexity** and **increase efficiency**.

ATLASSIAN

Reducing the time to quote from 48 minutes to 2 minutes.

T

Orchestrating hundreds of RPA bots to provide high-quality customer service and achieve true digital transformation.

ATLASSIAN AIRBUS Santander intuit. NatWest vodafone ING

Camunda - The Universal Process Orchestrator

CAMUNDA

Orchestrate

Complex process flows across people, systems and devices.

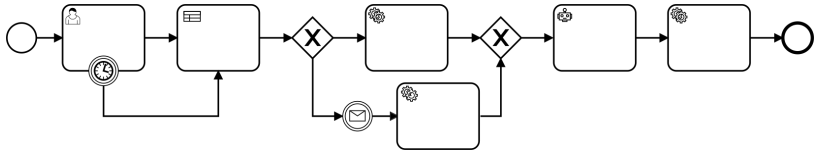
Automate

Any process, anywhere.

Transform

Your organization toward a digital future.

Collaborate



Flexibility

Java

python

JUnit 5

All Endpoints

Human Work

AI

Business Rules

Micro Services

RPA

API

IoT

Systems (legacy + homegrown)

According to a Gartner® report, “Process orchestration is critical both to manage end-to-end customer journeys and to provide consistency of experience to the human workforce.”

Gartner, Emerging Tech Impact Radar: Hyperautomation, 28 March 2023

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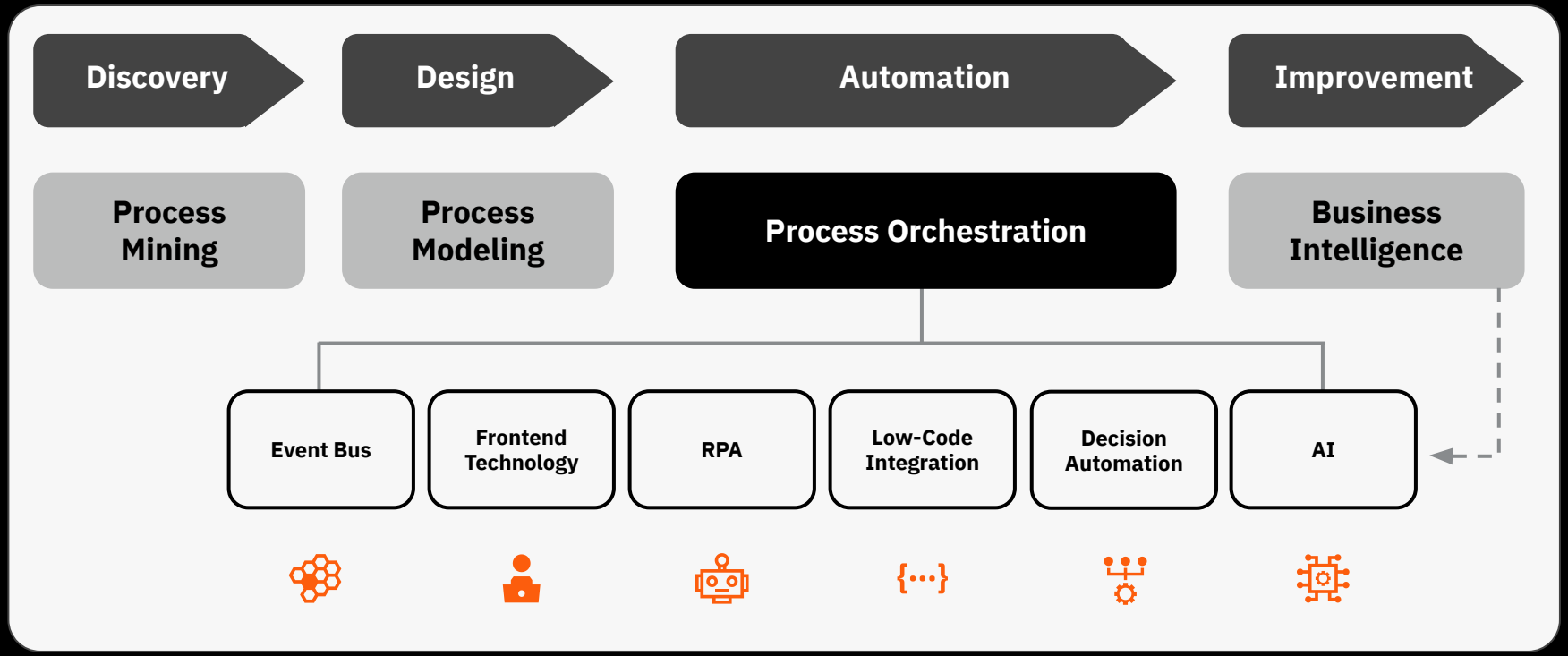
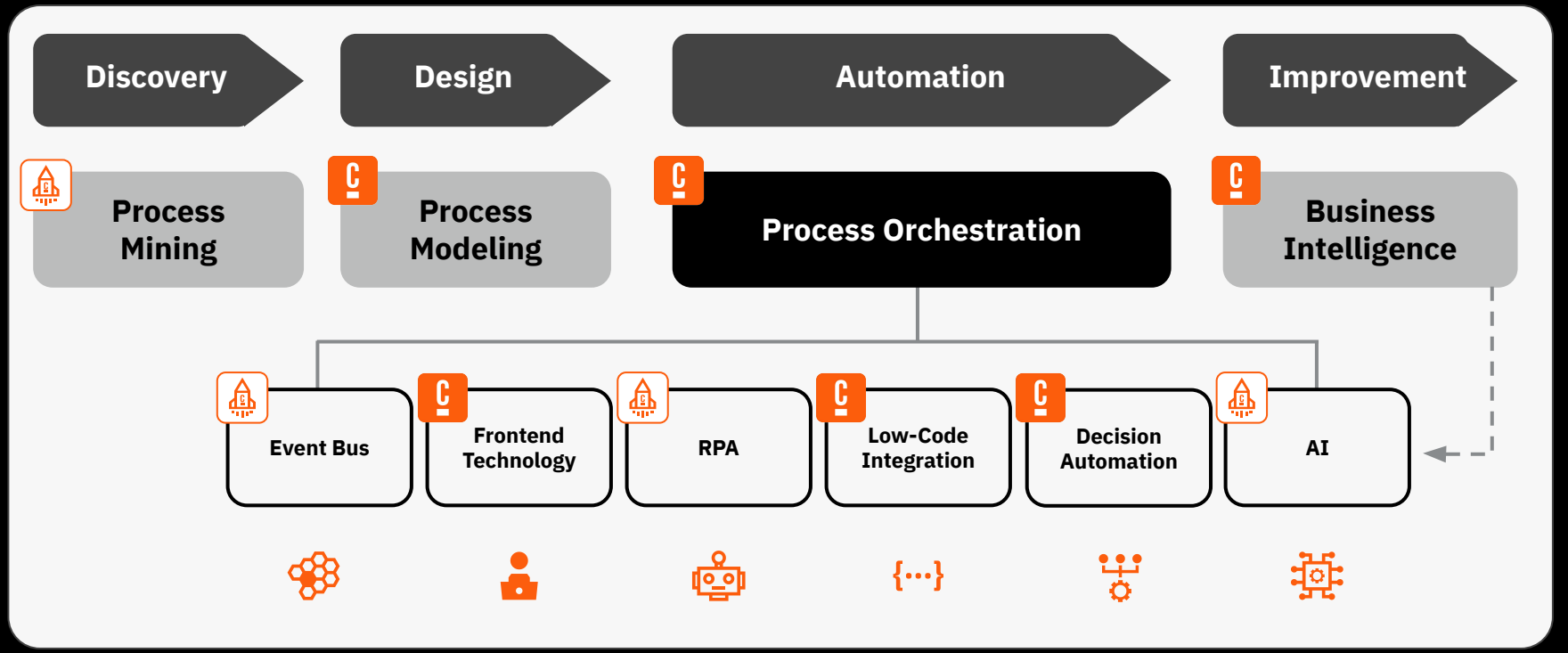
Hyperautomation Tech Stack



Covered by Camunda or Partners



Camunda Platform: The Universal Process Orchestrator

Design

Developers & business users collaborate to design & deploy processes with Camunda.

Modeler

Model & deploy business process diagrams with BPMN & DMN.

Available via web and desktop app.

Connectors

Out-of-the-box integrations to easily communicate with popular enterprise applications & protocols.

Integration Framework

Build & provision your own connectors to any system including home-grown & legacy applications.

Forms

Drag & drop creation of forms that power workflows that require human interaction.

Automate

Enterprise-grade automation platform. Built for today's business complexity, loved by developers.

POWERED BY ZEEBE

Workflow Engine

Next-generation, cloud-native BPMN workflow engine that unlocks unparalleled speed, scale & resilience.

Decision Engine

Automate decisions in end-to-end business processes via DMN.

Tasklist

Assign and execute tasks that require human interaction via easy-to-use Forms or via your own apps with the Tasklist API.

Operate

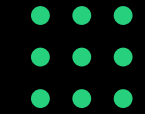
Real time visibility to monitor, analyze and resolve problems with any process instance.

Improve

Teams have the insights to fix the highest ROI problems for their business processes.

Optimize

Get the insights you need to understand and continuously improve your business processes.



Thank you!