The State of Process Orchestration in Banking and Insurance(2025)

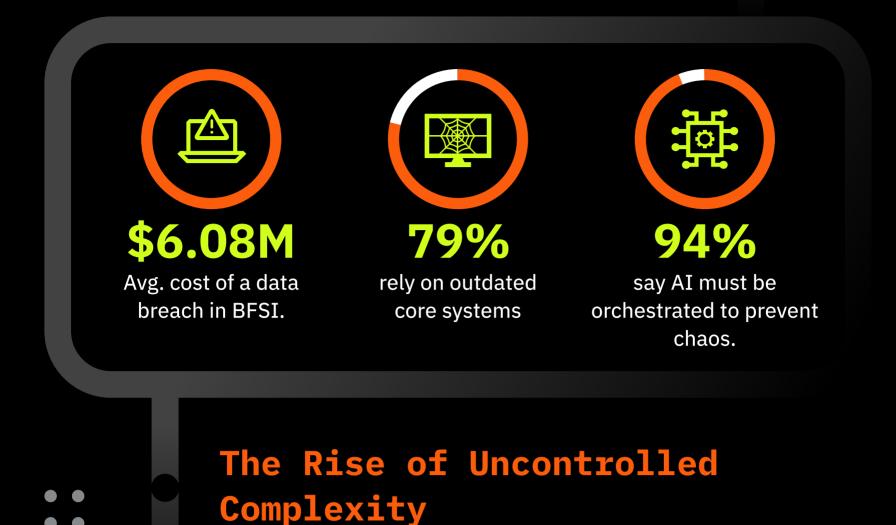
Core Challenge:

ISI

Banking, financial services, and insurance organizations face a trifecta of legacy systems, cybersecurity threats, and regulatory complexity. While AI and automation are critical, 55% of banks struggle with siloed AI platforms, and 85% say process orchestration is non-negotiable to manage these risks.

Introduction

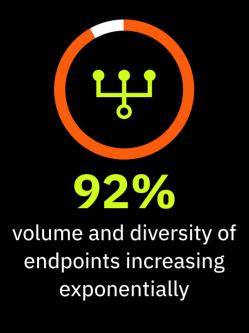
Organizations must automate while avoiding complexity traps. AI & automation investments require process orchestration to deliver value.





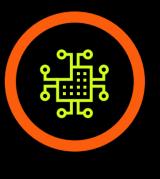
Companies struggle with API expansion, growing endpoints, and fragmented systems. Orchestration is key.

Increased process complexity requires seamless integration across customer journey





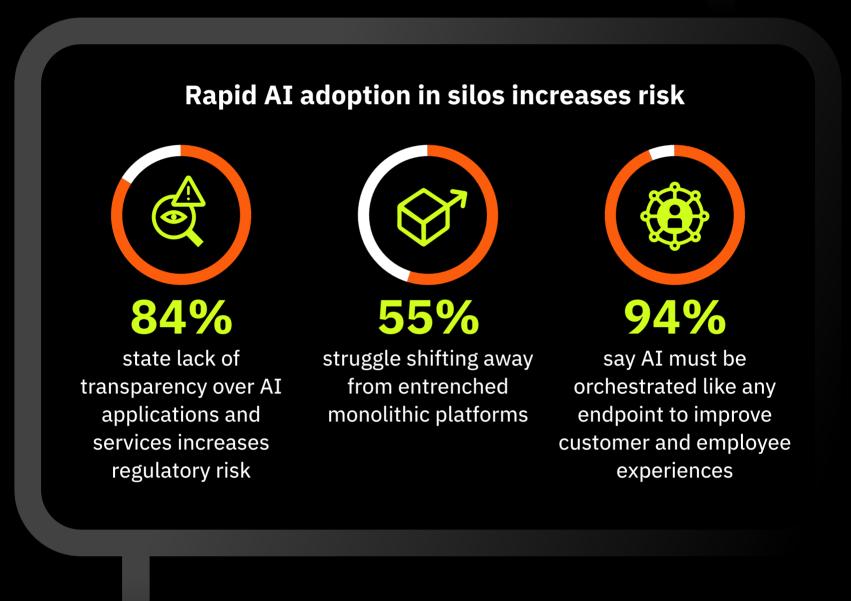
struggle with endpoint growth, increasing the need for end-to-end visibility



51 components avg. in banking, up 18%

AI: The Double-Edged Sword

AI enhances operations but introduces compliance risks, complexity, and integration challenges.



The Current State of Process Automation

Most companies have automated under 50% of their operations and struggle to scale.



True transformation requires orchestration for blending deterministic and ad hoc processes



of banking processes are automated to levels between 51% to 75%



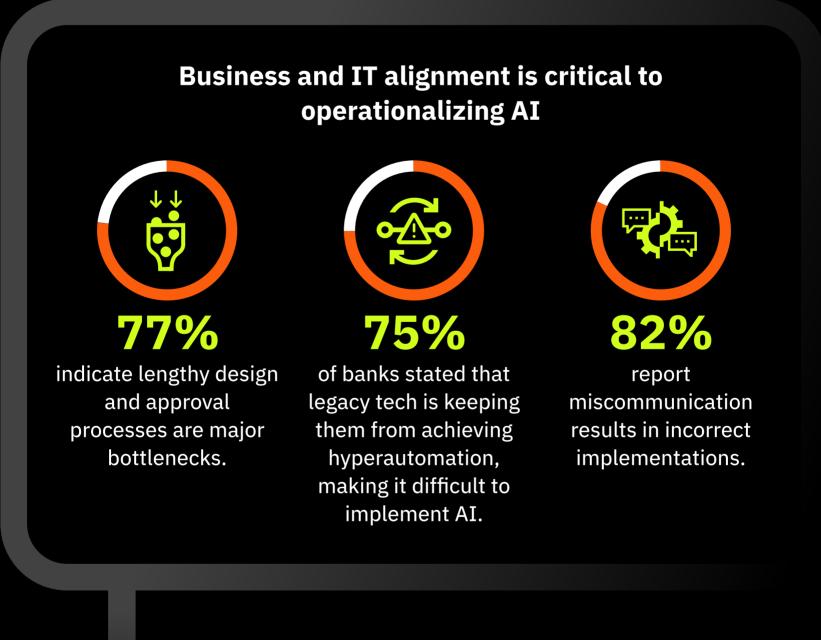
plan on increasing automation investment in the coming year



of banks say their automation is becoming outdated

Business-IT Misalignment

Lack of alignment delays automation efforts and AI integration.



Process Orchestration as the Key to Hyperautomation

Companies recognize orchestration as essential for unlocking automation & AI benefits.

De-risk innovation requires a composable platform



say orchestration is critical for transformation, as AI cannot scale without it.



state composable architecture that allows for flexibility in integrating best-ofbreed solutions is very important.



claim that hyperautomation cannot be achieved without process orchestration.

Future-Proof Your organization:

Adopt process orchestration to manage complexity, boost efficiency, and stay competitive in a rapidly evolving landscape.

Read more

About Camunda

Camunda enables organizations to orchestrate and automate processes across people, systems, and devices to continuously overcome complexity, increase efficiency, and fully operationalize AI. Built for business and IT, Camunda's leading orchestration and automation platform executes any process at the required speed and scale to remain competitive without compromising security, governance, or innovation. Over 700 companies across all industries, including Atlassian, ING, and Vodafone, trust Camunda with the design, orchestration, automation, and improvement of their business-critical processes to accelerate digital transformation. To learn more, visit **camunda.com**.

