

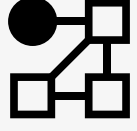


Agentic Orchestration Across Industries [3]



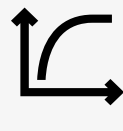
You Can't Scale AI Without Orchestration

Deploying AI capabilities safely and without adding increasing complexity and risk requires a new approach.



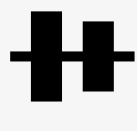
Connect Everything

Break down silos for end-to-end processes



Maximize Technology

Integrate legacy, GenAI models, and emerging tech



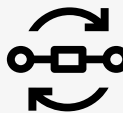
Align Outcomes

Build the right process together with business and IT



Blended Approach

Balance predictability and dynamic process execution while maintaining compliance with internal policies or regulations



Deploy AI Safely at Scale

Reuse AI-enabled process components and maintain visibility for every decision and action



Increase Agile Ways of Working

Reduce development cycles by 45% using your preferred tools and without disrupting the business

“Agentic AI without process optimization and orchestration will flop.”

— Constellation Research, 2024

3 Accelerators to Operationalize AI

Deploy AI capabilities faster so you can drive business outcomes today and be ready for whatever comes next.

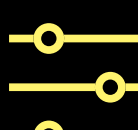
Intelligent Processes



Fast track to orchestrated processes

Integrate AI tools and custom models into complex, end-to-end business processes with less risk.

Assistive Design



Intelligent execution and optimization

Boost productivity for both IT and business users to rapidly design and deploy AI in complex processes.

Autonomous AI



Orchestrate AI tools and services

Blend deterministic and dynamic process execution with agentic AI while maintaining oversight.

Build Your AI-Enabled Organization of the Future

Scale your successful projects using an open and flexible platform that supports safe reuse of trusted process elements.

1

Assess AI Readiness

Determine where you stand on the AI adoption curve

2

Focus on Core Processes

Target high-value business operations, not just support functions

3

Implement Orchestration

Build the foundation for coordinated AI agent deployment

4

Start Small, Scale Fast

Begin with targeted, lighthouse projects and expand based on outcomes

Sources:

Accenture (2024) “AI: Built to Scale.”
PwC (2024) “Agentic AI – the new frontier in GenAI: An executive playbook.”
BCG (2024) “Where's the Value in AI?”
Deloitte (2020) “As Industry Lines Blur, Organizations Embrace Fusion”
Deloitte (2024) “Deloitte Unveils Zora AI”
BCG (2024) “Smart Banking AI.”
Citi Group (2025) “Agentic AI: Finance & the ‘Do It For Me’ Economy.”
Constellation Group (2024) “Agentic AI without process optimization, orchestration will flop.”
McKinsey (2023) “Extracting value from AI in banking: Rewiring the enterprise.”
Forrester (2024) “The Total Economic Impact of Camunda for Enterprises.”

About Camunda

Camunda enables organizations to orchestrate and automate processes across people, systems, and devices to continuously overcome complexity, increase efficiency, and fully operationalize AI. Built for business and IT, Camunda's leading orchestration and automation platform executes any process at the required speed and scale to remain competitive without compromising security, governance, or innovation. Over 700 companies across all industries, including Atlassian, ING, and Vodafone, trust Camunda with the design, orchestration, automation, and improvement of their business-critical processes to accelerate digital transformation.

To learn more, visit camunda.com.

CAMUNDA