



Agentic Orchestration Across Industries [1]



Deploying Agentic AI Across Industries

Agentic orchestration coordinates specialized AI agents, human workflows, and systems to achieve complex business goals. Leaders who can scale AI capabilities beyond isolated experiments with control will capture value ahead of their competitors.



3X higher ROI

Strategically scaling AI vs. siloed proof of concepts
— Accenture Research, 2025



74% of companies

struggling to scale AI across the enterprise
— BCG Research, 2024



\$4.4 trillion added

value annually to global economy across industries by 2030
— PwC

“Successful companies are looking beyond industry borders to identify strategic partners, neutralize disruptive threats, and develop new ways to serve customer needs.”

— Deloitte, 2020

The Next Era Enterprise is Autonomous

“We are entering the autonomous enterprise era where agents transform business processes and unlock new sources of value, growth and innovation”
— Deloitte, 2025



Multi-Agent Teams

Collaborates as specialized AI workers to achieve desired outcomes



Self Optimizing

Learns and improves from every interaction and decision



Autonomous Operations

Takes action without constant human direction



Goal Oriented

Sets and achieves objectives independently



Real-World Integration

Interacts directly with business systems

“Agentic AI could have a bigger impact on the economy and finance than the internet era”

— Citigroup, 2025

Sources:

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- Deloitte (2020) “As Industry Lines Blur, Organizations Embrace Fusion”
- Deloitte (2024) “Deloitte Unveils Zora AI”
- BCG (2024) “Smart Banking AI.”
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- Constellation Group (2024) “Agentic AI without process optimization, orchestration will flop.”
- McKinsey (2023) “Extracting value from AI in banking: Rewiring the enterprise.”
- Forrester (2024) “The Total Economic Impact of Camunda for Enterprises.”

About Camunda

Camunda enables organizations to orchestrate and automate processes across people, systems, and devices to continuously overcome complexity, increase efficiency, and fully operationalize AI. Built for business and IT, Camunda’s leading orchestration and automation platform executes any process at the required speed and scale to remain competitive without compromising security, governance, or innovation. Over 700 companies across all industries, including Atlassian, ING, and Vodafone, trust Camunda with the design, orchestration, automation, and improvement of their business-critical processes to accelerate digital transformation.

To learn more, visit camunda.com.