

The Value of Adopting Process Orchestration at Scale

The Total Economic Impact™ Of Camunda For Enterprises

CAMUNDA

Camunda commissioned Forrester Consulting to conduct a comprehensive study and examine the potential return on investment enterprises may realize by deploying Camunda strategically and at scale.

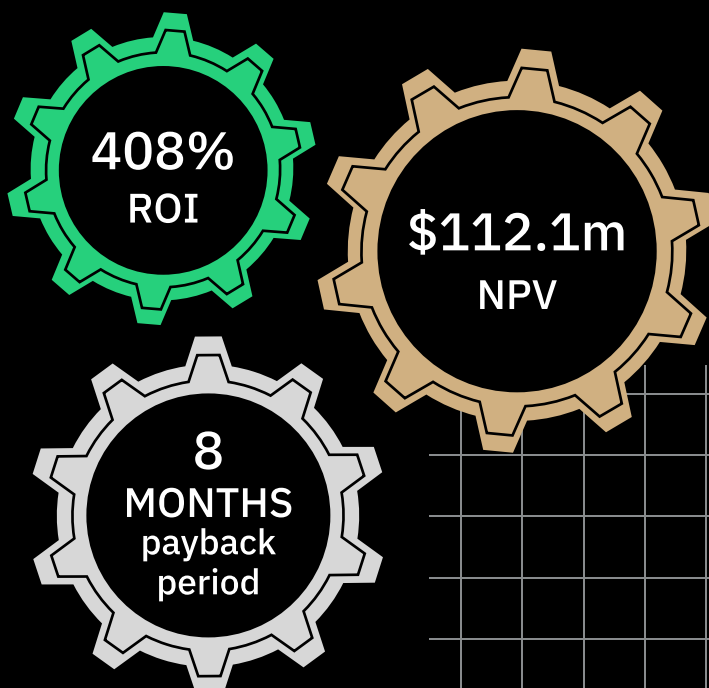
The findings show that leaders who center process orchestration within their businesses do more than increase efficiencies; **they transform their organizations.**

"We wanted an end-to-end view of processes. What Camunda can do is orchestrate all activities for the whole process end to end, and we weren't able to do that before."

- Head of IT Standards, Insurance

Benefits at a Glance

Forrester Consulting uses in-depth interviews and modeling to deliver a three-year risk-adjusted analysis of potential benefits.



Value Scales With Adoption

Interviews with global multi-national organizations realized that the benefits of using Camunda increase year over year at scale:

\$57.8 MILLION in profits from increased CSAT

20,000+ HOURS of development time saved

\$15 MILLION saved due to process quality improvements

\$66.6 MILLION from operational efficiencies

Unquantified Benefits

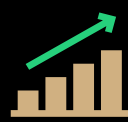
Not all Camunda benefits offer tangible metrics. The interviews also highlighted three key areas where organizations were able to see marked improvements, such as:



Improved collaboration between IT and business stakeholders



Tamed complexity and reduced risk through process visibility



Overcame technology limitations to enable greater business agility and growth

"We have a more customer-centric perspective on processes. We save a lot of work and time with Camunda, but we also keep in mind what is necessary for the customer."

- Head of IT Standards, Insurance

"Agility is actually the most important factor from a business perspective. With Camunda, we can build features and deploy quickly."

- Enterprise Architect, Technology

"Our speed now is a result of Camunda's open technology because there's a lower barrier to get into it. We can help to enable you, but you can learn it yourself. And then we don't have a bandwidth issue. That's a really big saver."

- Senior Manager, Finance

Composite Organization Characteristics

Based on five in-depth interviews, Forrester constructs an anonymized composite company to present the aggregate financial analysis with the following characteristics:

55 million CUSTOMERS

\$25 billion REVENUE

60,000 EMPLOYEES

Global GEOGRAPHY

"We are building for the future. We don't want to build it again in another 15 years, right? ... And this was achievable using Camunda."

- Enterprise Architect, Technology

Calculate Your Potential Benefits

Commissioned By

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View [The Total Economic Impact™ Of Camunda For Enterprises](#) study and calculate your potential benefits using an interactive ROI calculator.

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